



**Looking ahead**  
Reuters Global Environment Summit  
What The Experts Have To Say

## REUTERS BUSINESS & FINANCE

Connecting company news and market reactions to present the full picture with every breaking story  
▶ Top stories right now

You are here: [Home](#) > [News](#) > Article

DJIA : **8579.19** ▼ | Nasdaq : **1645.12** ▼

# New Motor Takes a Giant Step Towards Solving Energy, Pollution Crisis

Tue Sep 16, 2008 12:29pm EDT

[Email](#) | [Print](#) | [Share](#) | [Reprints](#) | [Single Page](#) | [Recommend \(4\)](#) [-] Text [+]

SAN DIEGO, Sept. 16 /PRNewswire-USNewswire/ -- Brazilian scientists have announced the development of a breakthrough new motor that they hope will soon power everything from cars to industrial equipment. Just like solar panels capture energy from the sun, the Keppe Motor captures energy from the so called "vacuum" of space -- which it turns out is no vacuum at all.

Actually, all motors do this, but the prevailing scientific theory doesn't recognize it. Technology today is still locked into trying to get energy from matter and this outmoded process actually blocks the capturing of free energy found in space. As a result, motors today are much less efficient than they should be.

As non-renewable energy sources dwindle fast, massive environmental damage and global warming continue unchecked and electrical bills and oil prices skyrocket. The revolutionary -- and completely green -- Keppe Motor ushers in a new era of sustainable, clean and inexpensive technology.

The motor is named for Brazilian scientist Dr. Norberto Keppe, whose book *The New Physics* proposes an ambitious new direction in our planet's technological philosophy. The Keppe Motor is the first tangible invention arising from the ideas outlined in this book.

Keppe worked with scientists Cesar Soos and Roberto Frascari of the STOP the Destruction of the World Association, an international group working for the preservation of life and nature. They were able to create an electric motor following Keppe's principles that requires significantly less electricity to generate power than a normal motor -- more than 75% less electricity to be precise.

"People tend to believe that electricity comes from batteries, electrical outlets, etc.," Soos says. "What we are showing is that the traditional process of electricity actually signifies a loss of energy. That's why electric cars are so difficult to develop. Our process works with what we could call a non-entropic energy. So it's much more efficient."

**PRESS CONFERENCE:**  
See a demonstration of the Keppe Motor and meet the inventors Monday, Sept. 22 from 10:00 - 11:00 am  
L.A. Press Club, 4773 Hollywood Blvd., Hollywood, CA

After a question-and-answer session following the demonstration, Soos and Frascari will be available for one-on-one interviews. Light refreshments will be served.

SOURCE Keppe Motor

Rich Jones of Keppe Motor, +1-619-241-4592, rich@keppemotor.com

© Thomson Reuters 2008 All rights reserved

**SHARE:** [Del.icio.us](#) [Digg](#) [Mixx](#) [My Web](#) [Facebook](#) [LinkedIn](#)

### GLOBAL MARKETS NEWS

- [UPDATE 2-Codelco sees '08 Andina copper output 220,000 T](#)
- [UPDATE 3-Toronto stocks plunge as confidence fades anew](#)
- [Brazil's currency jumps, stocks fall on US rout](#)
- [CLO managers handcuffed in distressed market-RLPC](#)
- [More Global Markets News...](#)

### ALSO ON REUTERS



[Web TV shows porn, without the sex](#)



[Slideshow: Seeing people and places in blue](#)



[Warmer world threatens "Hanny Feet" penguins](#)

EDITOR'S CHOICE [Pictures](#) [Video](#) [Articles](#)



A selection of our best photos from the past 24 hours.  
[View Slideshow](#)

THOMSON REUTERS IS NAMED A TOP 50 GLOBAL BRAND

2008 BusinessWeek / Interbrand Best Global Brands

THOMSON REUTERS  
KNOWLEDGE TO ACT

[LEARN MORE](#)

### MOST POPULAR ON REUTERS

[Articles](#) [Video](#) [Recommended](#)

- [Global auto market may "collapse" in 2009: J.D.Power](#)
- [Obama has 4-point lead on McCain | Video](#)
- [Criminals targeted in U.S. "kidnap capital"](#)
- [Canada rated world's soundest bank system: survey](#)
- [Treasury may capitalize banks by end October: source | Video](#)
- [Tennessee man indicted for hacking Palin e-mail](#)
- [Palin galvanizes Democratic Party base](#)
- [U.S. eyes bank equity stakes as world looks to G7 | Video](#)
- [Iran faces U.S. challenge in "pistachio war"](#)
- [Intelligence study finds chaos in Afghanistan: report](#)

[Most Popular Articles RSS Feed](#)

### Reuters Oddly Enough

Funny, quirky, strange-but-true stories from around the world.

- [Watch the videos](#)
- [Read the stories](#)
- [Get the daily newsletter](#)
- [Check out the blog](#)

---

**Reuters.com:** [Help and Contact Us](#) | [Advertise With Us](#) | [Mobile](#) | [Newsletters](#) | [RSS](#)  | [Interactive TV](#) | [Labs](#) | [Reuters in Second Life](#) | [Archive](#) | [Site Index](#) | [Video Index](#)

**Thomson Reuters Corporate:** [Copyright](#) | [Disclaimer](#) | [Privacy](#) | [Professional Products](#) | [Professional Products Support](#) | [About Thomson Reuters](#) | [Careers](#)

**International Editions:** [Africa](#) | [Arabic](#) | [Argentina](#) | [Brazil](#) | [Canada](#) | [China](#) | [France](#) | [Germany](#) | [India](#) | [Italy](#) | [Japan](#) | [Latin America](#) | [Mexico](#) | [Russia](#) | [Spain](#) | [United Kingdom](#) | [United States](#)

Thomson Reuters is the world's largest international multimedia news agency, providing investing news, world news, business news, technology news, headline news, small business news, news alerts, personal finance, stock market, and mutual funds information available on Reuters.com, video, mobile, and interactive television platforms. Thomson Reuters journalists are subject to an Editorial Handbook which requires fair presentation and disclosure of relevant interests.

NYSE and AMEX quotes delayed by at least 20 minutes. Nasdaq delayed by at least 15 minutes. For a complete list of exchanges and delays, please [click here](#).