

## Press release

### The Celtic Dog model of KERBEDANZ, full of symbols

**Is there a connection between a venerated Celtic Dog and the region of Neuchâtel? Yes, if one enters into the universe populated with symbols of this exceptional watchmaking brand from Neuchâtel. Discovery!**

«Giving sense to the beauty», this is the vision of the KERBEDANZ, located in the capital of the canton of Neuchâtel in Switzerland. This is achieved by combining the symbolisms, a path as yet unexplored in a traditional Swiss watchmaking industry! This unusual approach differentiates it from everything that is done in the area of high watchmaking of mechanical obedience.

#### Work of memory

KERBEDANZ launches at Baselworld 2015 the *Celtic Dog*, a model provided in 41 numbered exemplars, dedicated to an animal figure which lunar symbolic embodied for the ancient Celts the hunter, the warrior or the messenger from the afterlife. On the dial made from solid white gold in three-layers and blue enameled, are depicted the reliefs of *Celtic Dog* topped by the applique in white gold from the background of decorative interlaces of *La Tene* style. This style connects the brand with Neuchâtel since it refers to the gorged area of history that gives its name to the second Age of Iron. Indeed, the excavations that were carried out there since 1857, unearthed Celtic remains.

#### Ultimate personalization

Exclusively hand-crafted dial and movements are designed, manufactured and decorated by KERBEDANZ. Tourbillon caliber, the KRB-01, mechanical hand-wound, was designed, crafted and decorated by the brand and the movement manufacturer *Technotime*: 27 jewels, 28,800 oscillations per hour (4 Herz), a double-barrel and 120 hours of power reserve. As for the architecture of the back of the movement, which is protected by a sapphire glass with anti-reflective coating, it is engraved with the colors of KERBEDANZ. The cage of tourbillon is placed in the south west, between 7h and 8h, in response to the axis of the crown located between 1h and 2 h, i.e. in the line of sight of a sunrise, which is in the north-east from the northern hemisphere and depending on the solstice.

This KERBEDANZ timepiece with 50 meters of water resistance shelters in its case, carved in 18K white gold, secret or discreetly visible references. The Book of the Birth accompanies delivered to the customer. It arises in real work of memory and ties in, like an anchor and reference point, all symbols and legends surrounding Celtic Dog.

[www.kerbedanz.com](http://www.kerbedanz.com)



**KERBEDANZ Celtic Dog**  
**Limited edition of**  
**41 numbered pieces**

**Caliber Tourbillon Manufacture,**  
**Fonctions: Hours, Minutes**

Tourbillon Caliber KRB-01 hand-wound mechanical, designed, manufactured and decorated by KERBEDANZ and Technotime. 27 jewels, 28,800 oscillations per hour (4 Hz), Double-barrel, 120-hours of power reserve.

Architecture of the back of the movement engraved with the colors of KERBEDANZ. Tourbillon cage located in south west, between 7am and 8am.

**Case & Bracelet**

18K white gold, diameter 43 mm. Design and manufacture KERBEDANZ. Sapphire glass and caseback, with anti-reflect treatment. 5 atmospheres water-resistant (50 meters) crown placed in the north-east between 1h and 2 h. Piece served on the leather of Alligator Mississippiensis, KERBEDANZ personalized folding buckle in 18K white gold.

**Dial**

White Solid gold, blue enamel with motifs of Celtic Dog topped by applique in white gold from the background of decorative interlaces of La Tene style and of visual allusions of Celtic dogs. Three-layer laminated dial. Exclusively hand-crafted, designed, manufactured and decorated by KERBEDANZ



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**The KERBEDANZ legend.** When founding KERBEDANZ, president Tigran Kerbedanz paid eponymous tribute to his ancestors, a veritable dynasty famous throughout the world for its expertise in the high art of goldsmithery. Then, due to the rather atypical profile of his first clients, he started referring directly to his patronymic, a name that means *leader*, or *precursor*. These two terms harmonize perfectly with the spirit of the brand and its followers: *leader*, because it is deeply immersed in the traditional values of Swiss watchmaking, and *precursor*, because of the brand goal of creating a pristine world of universal experiences and their immutable symbols.

KERBEDANZ has already designed and manufactured more than one hundred models for MIP, Most Important Personalities, statesmen or prominent personalities in their respective fields of influence. With its unique pieces and ultra-limited series, KERBEDANZ explores the history of civilization, the various historical realms, that have generated a wealth of geographical and cultural references, those special facets intimately tied to local sources, yet, which are universal in their meaning. These rare and precious timepieces are indeed touchstones in a journey of initiation.